



Studio News

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December 2009



Welcome to our Christmas edition of Studio News.

Welcome to our last newsletter of the decade!

The recession and a planet conscience has encouraged more people to sew from all age groups. Sewing is back in vogue and we are delighted to see so many people picking up the thread and being creative as well as practical.

Do you know we celebrated 13 years in June? Thanks to you all for shopping with us, attending courses and having your machines repaired. Without you we would not be here. A new decade beckons and we welcome new sew-ers and experienced alike to share the passion for stitching with us.

We are being naughty

and stealing an extra day off (Saturday 26th Dec)

If you feel the need to browse our products or need advice don't forget our website does not close!

Watch out for us blogging and tweeting in 2010!

Best wishes Rose and Neil



Christmas wishes to you all from Neil, Rose and all the team at Husqvarna Studio
Happy Sewing in 2010!



**New Year SALE
STARTS 9.15am
Tuesday 29th
DECEMBER**

Christmas Opening Hours

Closed

December
25th, 26th, 27th & 28th
January 1st

Open as normal

29, 30 & 31 Dec
9.15 - 5.00pm

Normal trading

Resumes

2nd January
Mon-Sat 9.15-5.00pm
1st Sun in the month
9.30-4.30pm

We are open on the first Sunday of the month and will be open as usual on Sunday 3rd January

One Day Christmas Sale

10.00 - 3.00pm Sunday 20th December

- 10% off sewing machines & overlockers*
- 15% off all fabrics, threads and haberdashery
- 10% off books and embroidery discs
- Last minute bargains for Christmas!

* On selected models



Special Offers



• 4D Professional

Software £999.00
With FREE
4D Portrait (RP £110.00)
4D Monogram Wizard (RP £93.99)

• Fab U Motion

Normally £249.00
Now only £199.00

Only while stocks last!

Limited stock available for Christmas delivery!

2010 Course Brochure (January-June)

Exciting new tutors and courses!

Now available to download from www.husqvarnastudio.co.uk

Or call us (0115 9881550) and we will mail you a paper copy!

Spend £50.00 or more on courses before 31st December 2009 and get 10% off
(excludes weekly classes)



Service Offer



10% off service during January

Although we specialise in Husqvarna Viking, we repair and service all makes of sewing machine.

We offer FREE collection and delivery in the Nottingham area.

By prior arrangement we can also service your machine while you are on a course or while you shop!

New Staff

We hope you will join us in welcoming two new staff members to the Studio. Lee joins Neil in the workshop as an apprentice engineer. And Naomi joins the team on the shop floor, Naomi has a degree in fashion and textiles so will be able to help with your sewing queries.

Please bear with them as they learn the ropes.



Buy With Confidence

We are pleased to announce we have been awarded the Nottinghamshire County Council and Nottingham City Council Trading Standards 'Buy With Confidence' award.

We have been independently checked by staff from the local authority Trading Standards Service against the Scheme rules.

www.buywithconfidence.gov.uk

Sites to surf

www.sewingshops.co.uk

Secure on-line shop full of sewing goodies, allowing you to shop 24/7

www.twistedthread.com

This website will give you all the dates for the 2010 shows. You can also see the gallery of quilts from the Festival of Quilts 2009.

Special Offers - Beat the January 1st VAT increase!

Designer Diamond £4799.00
With free Christmas bundle worth £332.00 includes: *Majestic hoop, trolley bag, accessory bag & airease hoop*

Topaz 30 £1699.00
Buy the Topaz 30 and 4D Quilt Creator software for £1948.00 *Receive free quilt table & embroidery design CD worth £144.00*

Sapphire 875Q (RP £1059) Offer price £999.00
Exclusive sensor system, 175 stitches including the new taper stitches. *And add the fab-u-motion with regulator for only £1.00! (RP 499.00)*

Sapphire 855 (RP £859.00)
Offer price £799.00
Exclusive sensor system. 145 stitches including 4 alphabets.

Sapphire 835 (RP £739.00)
Offer price £699.00
105 stitches including 3 alphabets.

Emerald 203 (RP £579.00)
Offer price £529.00
Complete with a quilters package including a walking foot and quilt table!

ER10 Embellisher £249.00
Free extension table + packet of needles

All machines come with a five year warranty and free tuition.



Sew Your Own?

Let us show you how! Husqvarna Emerald 116 Sewing Machine

Easy to use and light weight
60 stitch functions
Sews all fabrics

Christmas offer only £199.00

(normally £219.00)

Plus 5 free sewing lessons worth £50.00!

New Accessories

- Accessory Feet**
Interchangeable Dual feed £47.99
- Changeable Quilters Guide Foot £20.99
- Flat Felled 9mm Foot £15.99
- Mini Piping Foot £15.99
- Mega Piping Foot £20.99
- Clear A Presser Feet Kit £26.99
- Ribbon Feet Set £31.99

- New Texture Hoop 150 x 150** £93.99
- New Embroidery Discs** £55.00
- 211 Thread Velvet and Yarn Couching
- 212 Majestic Cutwork
- 213 Texture Hoop Ribbons and Flowers
- 214 Towel Magic
- 215 Hoop Sew Go

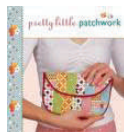
- Embroidery Software**
4D Express Monogram Wizard £93.99
This an add on for 4D Embroidery, 4D Embroidery Express or 4D Professional
- Inspira 4D Monogram & Wizard £187.99
This is a stand alone program
- 4D Quilt Creator £249.00
This is stand alone program

Last Minute Christmas Gifts

Books
Make by Cath Kidston



Pretty Little Patchwork



Easy Guide To Sewing



Sewing boxes and bags form £10.95



Madeira thread sets £9.99



Scissors from £5.99



Don't forget you can order your last minute gifts on line at

www.husqvarnastudio.co.uk

Last posting dates for first class post will be 21st Dec

Last large Parcel Post will also be 21st December

These dates are guidelines issued by the Post Office