



Studio News

Sew Your Dreams Into Reality

Husqvarna Studio

Volume 11 - Issue 2

June 2007

Welcome to our summer edition of Studio News.

At long last the waiting is over, the course brochure is available! We hope you will be as excited as we are by the many guest tutors visiting the Studio

Other guest tutors include Sandra Carter (Husqvarna Viking freelance educator) who is back by popular demand with a leather waistcoat class. Pam Neave (Husqvarna Viking educator from VSM UK) will be inspiring you with overlock techniques.

Myfanwy Hart who is a whiz on the embellishing machine and Kathleen Laurel Sage whose varied textile techniques are amazing!

In November we will be hosting our first two day residential course. Led by

Quilter Christine Porter. Full details of these and all the courses can be found in the course brochure.

We are so pleased with the new Sapphire range of machines we are putting them into our class rooms. To make way for them we are clearing our current stock of Interlude and Platinum machines (see page 2 for details) There is limited availability on a first come first served basis.

Our shop staff have been busy experimenting with some of the new products. Liz has been busy stitching out Embroidery Disc 185 Lovely Lace On Tulle.

Lynn has taken a shine to the new Emerald 183 machine and has used the decorative stitches to cre-

ate a thread bag.

Rose has had fun with the Embellishing machine, combining it with Felting Art Embroidery disc 182 to create an unusual bag.

When you visit the Studio we hope you will be inspired by our samples!

We will be exhibiting at Festival Of Quilts at the NEC, 16th-19th August If you have never been its well worth a visit, even if you are not a quilter!

Enjoy the summer months and happy stitching!

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Go green.

Help us to help the environment. Receive future newsletters and course brochures by email.

All you have to do is email us your name and address and we will add your email details to our records.

info@husqvarnastudio.co.uk

Why wait for the postman, receive all the Studio News the moment its published!



Course Brochure July - December 2007 Now available

Three ways to get your copy of the course brochure:

Download from

1. www.husqvarnastudio.co.uk

2. Call 0115 9881550

3. Or call in and collect a copy from the Studio

Last few remaining places:

A thr3fold workshop

With Linda and Laura Kemshall

A day of fun and creative stitching!

Friday 6th July 10.00 - 4.00pm

Why not extend your day?

Join Linda and Laura Kemshall for an illustrated evening talk followed by a Sew & Share Supper 5.00-8.00pm

For more information visit www.husqvarnastudio.co.uk

Summer Opening Hours

From 16th July - 10th Sept we will be open Mon - Sat 9.15 - 5.00pm

(No late nights on a Wednesday)

First Sunday in the month 9.30 - 4.30pm

We shall be closed Monday 27th August

It's Live!

Our new shopping cart is now available for you to shop 24/7 at

www.sewingshops.co.uk

2500+ products available.

Special offer

View the Accessory Brochure and download it for FREE

(Adobe Acrobat needed)

Web Offer
Free post and packing



New Sulky Thread Starter Set

4 storage boxes complete with 391 colours (30mt each) of 40 weight thread £125.00

We offer high standards of product knowledge and specialised technical experience of sewing and sewing machines.

Sites to surf

www.sewingshops.co.uk

Secure on-line shop full of sewing goodies, allowing you to shop 24/7

www.threadsmagazine.com

Threads is an American magazine, you can buy a copy or subscribe from the Studio. This website is a good source of information, take a look at 'Tips & tricks' and there is a free embroidery design to download!

www.lindakemshall.com

A fascinating website, well worth a look. Linda and Laura Kemshall will be at the Studio in July!



Stock Clearance - limited stock available

Training Room Clearance

Allowing us to have the most up to date machinery in our training room!

Interlude 445 £199.00 (RP 499)

Platinum 730 £199.00 (RP 499)

Platinum 750 £299.00 (RP 699)

Platinum 770 £399.00 (RP 799)

All have a two year warranty And a half day training course.

Designer 1 - One only!

2 year warranty & 2 day course
USB £1700.00 (RP £2995.00)

Designer SE - One only!

4 year warranty & 2 day course
£3995.00 (£4495.00)

Embroidery Discs

123, 143, 146, 163, 168, 172, 67, 66 and 63
(RP £55) £45.00

All clearance items can be viewed at
www.sewingshops.co.uk

3D Software

Stitch Editor (RP 159) £119
3D Sketch (RP £249) £199

Books

Making Beautiful Bras Book (RP 19.99) £10.00
Video (22.50) £10.00
Making Beautiful Swimwear Book (19.95) £10.00

Back issues of Zig Zag magazine (RP £4) while stocks last £2.00
Issues 15, 16, 19, 20, 22,

New Products all can be viewed at www.husqvarnastudio.co.uk

Get inspired by Inspira !

Inspira offers a wide selection of contemporary and classic embroidery collections. The embroideries are delivered on a multiformat CD that can be used on almost any household embroidery machine. The designs are easy to embroider and thread charts and additional useful information are conveniently included on the CD. New Inspira embroidery collections are released continuously and offer great value for money. At only £39.95! View the collection at www.husqvarnaviking.com

4D Reader Writer Kit for transferring embroideries from the computer to a card that the machine reads. Converts designs from other formats. Allows you to transfer designs from CD or download designs from the internet. Suitable for Orchidea, Rose, Scandinavian, Platinum and Designer 2 embroidery machines. £139.00

4D Software The Husqvarna Viking 4D Software System is a technically advanced, yet highly user-friendly range of software. It has extraordinary possibilities to help you create personal embroidery designs. 4D software starts from £79.00 (Training days included)

New Sewing Machines!

In the last newsletter we launched three new machines, which have proved very popular and are now in stock.

Sapphire 830 & 850

Fabulous Features So Affordable!

The Sapphire boasts an extended sewing surface, giving you more fabric and sewing space than ever before on a home sewing machine, ideal for quilters.

Emerald 183

A user-friendly, computerised sewing machine. Not a mechanical knob in sight! All for only £499.00 an ideal second machine as all the standard Husqvarna accessory feet will fit.

ER10 Embellishing machine

With no threads, the user of this small machine can create wonders in fashions, accessories and home decorations.

New Accessory Feet Clear Piping Foot, Open Toe Free Motion Foot, Clear B Edge Stitching Foot, Clear B Edge/Joining Foot, Button Foot, Clear Open Toe Foot

New Embroidery Designs available on CD/Disk 90 Adorable Endless, 91 Endless Insertions, 180 Mega Blossom, 183 Thread Art Tapestry, 184 Purse Pizzazz, 185 Lovely Lace On Tulle, 186 Mega Madeira Borders, 187 Mega Richelieu

Charity Coffee Morning

On Saturday 19th May we held a coffee morning to support the charity ORBS.

Thankyou to all those that attended on the day helping to raise £150.00 Thankyou also to all of you who made donations, especially the ladies who baked

the most scrumptious cakes!

Sally White attends two of our Quilt Groups and supports the charity ORBS. Sally and a group of quilters have been busy making quilt blocks. The blocks are now being assembled into a quilt which is starting to look like a quilted masterpiece. On com-

pletion the quilt will be entered into the large quilt category at Festival Of Quilts in August. If you would like to own this quilted master piece raffle tickets are on sale from Sally at the Studio on a Wednesday evening and at the Sunday Quilt Group.





Summer Offers

View all the offers at www.husqvarnastudio.co.uk

Emerald 183 Experience today's sewing computer; the Emerald 183! Do you have an old machine?

Purchase an Emerald 183 today and we will give you up to £100* off the retail price of £499.00 for your old machine! *(Depending on age and condition)

Huskylock 901

Overlocker Once you have experienced how quick and easy it is to sew with an overlock you can't be without one!

RP £249.00 Offer price £229.00 with a one day course

Huskystar EM10 is an embroidery only machine - pure and simple! It is an outstanding addition to your sewing machine. And at a sensationally low price compared to combined sewing and embroidery machines.

RP £599.00 For a limited period only £499.00!

Quilt Designer II If you are crazy about quilting and curious about embroidery - the Husqvarna Viking Quilt Designer II is a superb selection!

RP £1794.00 On offer until the 30th June £1546.00 complete with a two day course.

Designer SE features the very latest in sewing that will enhance your creativity and the joy of sewing. It has built-in Sewing and Embroidery Advisors, it includes two USB ports, not to mention impressive Interactive 3D Embroidery capabilities.

FREE Madeira thread chest worth £299.00 with every Designer SE purchased and a two day course!
Limited offer



Emerald 183 £499.00

Up to £100.00 part exchange off the retail price



Huskylock 901 RP £249.00

Down to £229.00



Huskystar EM10 RP £599.00

Down to £499.00



Designer SE £4495.00

FREE Madeira thread chest

Preventative Maintenance Tips!

Simple tips to keep your machine running smoothly.

Before every project:

- Change your needle
- Remove needle plate & blow out lint.
- Take out the bobbin case & brush it clean

While you are sewing:

- Use quality thread
- Use the right presser foot for the job
- Sew slowly over heavy layers to prevent the needle bending

Monthly Maintenance

- Oiling - Husqvarna machines are self oiling. For other brands check your manual.
- Clean the machine.
- Check the needle plate and bobbin case for nicks or burrs.

Yearly Maintenance

- Annual service - the cost for an annual service is £65.00. If parts are required these are extra.
- Extended Warranty. Has your sewing machine warranty expired? Then you may want to protect your investment by taking out an extended warranty.

You can take out a 12 month warranty by paying an annual fee of £70.00 (Terms as per the guarantee) We recommend your machine is serviced once a year, you can include this in an annual warranty package of £110.00 (Includes service worth £65.00) Call the Studio for further details.

Ideal tool to help maintain your machine the **Mini Vac** Vacuum cleaner attachment, giving a set of brushes to clean out sewing machines and overlockers computers, keyboards etc. It will fit most makes of standard vacuum hose. £19.99

New Books and Magazines

Sew Easy Scarves

12 fun project cards offer stylish scarves for all seasons. Features a 48-page booklet filled with illustrations and diagrams



Sew Easy Bags

12 fun project cards offer stylish bags to complement every outfit. Features a 48-page booklet filled with illustrations and diagrams



Fabrications

Specialist bi-monthly magazine covering Patchwork & Quilting with Embroidery. We had a trial 10 copies and sold them in 24 hours!



Next issue June 20th



Quilt Designer II

RP £1794.00 down to £1546.00



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We're on the web
So you can shop 24/7
www.sewingshops.co.uk

Course News

LIMITED AVAILABILITY!

A thr3fold workshop with Linda and Laura Kemshall
A day of fun and creative stitching!

Friday 6th July 10.00 - 4.00pm class fee £40.00

Free Appliqué – Art as Inspiration

Linda and Laura Kemshall are textile artists. A mother and daughter partnership, they create the most wonderful quilts and textile pieces using a huge range of techniques.

Why not extend your day? Join Linda and Laura Kemshall for an illustrated evening talk 'Inspiration To Quilt' followed by a Sew & Share Supper

5.00 – 8.00pm £10.00 including supper

For more information and galleries of work please visit Linda and Laura's website www.lindakemshall.com

Share a stitched project on the evening and be entered into a prize draw. First prize Huskystar Embellishing machine (Worth £249.00)

Enrolling now for September

Weekly non-vocational

Sewing Courses

No paperwork, No exam just pure enjoyment!

Monday

Patchwork and Quilting

Tuesday

Soft Furnishing & Creative Stitching

Wednesday Day Time Classes

Soft Furnishing & Creative Stitching

Pattern Cutting-Trousers

Introduction to Sewing Skills

Wednesday Evening Classes

Dressmaking Know How

Patchwork & Quilting

Creative Stitching

Thursday

Tailoring and Dressmaking

Friday

Dressmaking for all Abilities

All the classes run for three hours per session term time only

Classes commence week beginning

Monday 10th September

There is a high demand for these classes and early booking is highly recommended.

For a course brochure visit
www.husqvarnastudio.co.uk or call 0115 9881550

New

Software & Stitch Classes

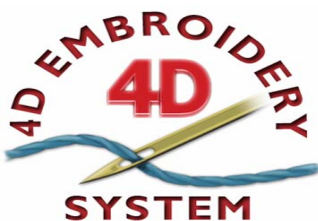
- . Sachets in the Hoop
- . Cheats Cutwork
- . Crazy Coat Hanger Cover
- . Quilted Toilet Bag

Software Studio

*Meets on the first Saturday of every month
10.00 – 12.30 pm or 1.30-4.00pm*

- . **August** Stitch Editor
- . **Sept** Digitising
- . **Oct** Digitise & Embroider
- . **Nov** Sketch
- . **Dec** Software combinations

See the course brochure
for full details of these and other software classes



Summer Sewing

Christmas In August

Take this opportunity to make your Christmas gifts early without any stress! And at the same time learn new skills and techniques.

Monday 6th

Quilted Gift Bag

Tuesday 7th

Christmas Stocking

Bow For Christmas

Wednesday 8th

Eco Tote Bag

Thursday 9th

That Bag!

Cafétiere Cozy

Friday 10th

Heirloom Angel

Candle Wraps

For more information please visit

www.husqvarnastudio.co.uk

Or call 0115 9881551



Open Sewing Days

Our Open days are ideal for people of all abilities.

Experienced tutors, adequate cutting-out space and sewing machines are available for dressmakers, soft furnishers or quilters.

Bring along a new project or work in progress. A sociable way to meet new people with a similar interest!

Wednesday 15th August

10.00 - 1.00pm

1.30 - 4.30pm

Thursday 23rd August

10.00 - 1.00pm

1.30 - 4.30pm

Booking and payment must be made prior to the class.

£12.00 per three hour session or book for the full day and pay £20.00

