



Studio News

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April 2011

Welcome to our Spring Edition of Studio News.

You are cordially invited to the launch of the new Husqvarna Viking Designer Diamond Deluxe

Saturday 21st May Presentations at 11am & 2pm

Please call to reserve your place

The machine will be available to view from 10.00 - 3.00pm

Designer Diamond Deluxe

I know many of you have received an email from Husqvarna Viking telling you about the imminent arrival of the NEW Designer Diamond Deluxe, due to be launched at the convention in the United States in mid May.

As yet we can give you no product or price information, except to say we are sure it will be another exciting addition to the Husqvarna Viking range. Why not book for our launch day on Saturday 21st

May and join in the celebrations? **Watch out for the sneak a peek video clips on our website!**

Welcome to our new on-line shop

www.husqvarnasewing.org.uk

Our new shopping site is now up and running, we hope you will enjoy using it and find it easy to navigate.

We are in the process of adding new products including craft fabrics, work is still in progress so if you can't find something please call us and a member of staff will help you.

Bank
Holiday
Opening



Closed

April 25th & 29th

May 2nd & 30th

Open as normal

Good Friday 22nd April

Normal trading on all other days

Mon-Sat 9.15-5.00pm

We will be open Sunday
1st May 9.30 - 4.30pm

What's new ?

The fantastic new H Class 600 by Husqvarna Viking

A sewing and embroidery machine in one, with design creation software, all for £1199.00

It is a fully functional sewing machine with easy stitch selection, buttonholes, lettering and creative stitches. In addition you can connect it to a computer by means of a USB cable and have a fully functional embroidery machine. The **H Class 600** has its own dedicated website, with videos on how to set up and use it at <http://www.husqvarnaviking.com/us/19583.htm>.

The price again?

Only £1199.00



Tempting Tuesday!

In store offers every Tuesday during April and May.

Call the Studio to find out each weeks offer: there will be offers on fabrics, stabilisers, threads and even machines!

Free gift for everyone making a tempting Tuesday purchase!

(Offers apply in store only)

Web Wednesday!

Website offers every Wednesday during April & May.

Visit our new shopping website

www.husqvarnasewing.org.uk

every Wednesday during April and May to find out our Web Wednesday offer. Offers include threads, stabilisers and even machines!

Post and packing is free on orders over £10.00

(Offers apply to web purchases only)

Two days only

Friday 17th & Saturday 18th June 10.00 - 5.00pm

Warehouse Clearance Sale

- Large reductions on Husqvarna sewing machines and associated products, disks, accessory feet etc
- Fabrics from 50p metre
- Haberdashery and craft items from 50p
- Plus many more not to missed bargains!





New Staff

We hope you will join us in welcoming a new staff member to the Studio. Catherine joins the team on the shop floor, she has lots of retail experience and is an avid sewer.

Please bear with her as she learns the ropes.

Website offer

Embroidery design offer

www.husqvarnasewing.org.uk

Husqvarna Designs

Order 2 or more on our website and get 10% off plus free P & P

Criswell Designs

Sampler disks £15.00

But one get one FREE
Plus free P & P

Workshop Madness

Get together with your sewing buddies and bring your machines for a service, normal service price £75.00

2 machines 10% off

3 machines 15% off

4 machines or more 20% off

Have them serviced while you wait or attend a course!

**Book by appointment,
weekdays Mon-Thurs**

Saturdays:

7th, 21st & 28th May



Why not follow us on face book, twitter

@Husqvarnastudio or our blog at the link below?

<http://www.husqvarnastudionottingham.blogspot.com/>

twitter



Husqvarna Viking Sewing Machine Special Offers

Designer Diamond £4899.00

£900 part exchange allowance whilst stocks last

Designer Ruby £3579.00

£500 part exchange allowance whilst stocks last

H Class 600 £1199.00

With free Madeira thread chest

Sapphire 875 £1079.00

£100 part exchange offer whilst stocks last

All machines come with a five year warranty and free tuition.

Sapphire 835 £799.00

With free quilters starter kits (includes 6 fat quarters, wadding, threads, pins, cutting mat and rotary cutter)

Emerald 203 £619.00

Free cutting board and £50.00 class voucher

Emerald 183 £489.00

Free cutting board and £50.00 class voucher

Emerald 118 £309.00

£30.00 part exchange allowance

Emerald 116 £249.00

£30.00 part exchange allowance

Huskylock S15 Overlocker £289.00

With 8 x 5000mt cones of threads and a pair of thread snips free!

Class Room Machines 5 only!

Training room

Designer Diamond £2999.00

Less than one year old.

Fully serviced and updated.

Four year warranty

Free two day course

New Products

Summer dress fabrics

are now in stock, beautiful prints and linens. McCalls patterns are on offer with 40% off until 14th May and Simplicity patterns are 50% off until 30th April

Transparent zips now in stock, concealed and dress. Suitable for all colours of fabric.

New wider width (150cm)

craft fabrics in stock from £8.95 metre

New Husqvarna

embroidery disk 233 Quilted Blocks & Borders including Trapunto styled embroideries. Suitable for stitching in the endless hoop as well as the new 200 x 200 Quilters hoop.

New books in stock

Little Black Dress, Little Best Dress and Lampshade Ladies Guide.

New magazines in stock

Embellish, Textiles Down Under, Felt, Workbox, Quiltmania, Simply Cards and Simply Make it! All available in store or by subscription.

Courses

download the full course brochure or book a course at www.husqvarnastudio.co.uk

Children's Easter Class

Thursday 28th April

Jeans Bag 10.00-3.00pm

Felted Corsage Sat 30th

April - Create a hand felted corsage that can be used to embellish jacket, bag or hat.

Quilting Sunday Sunday 1st

May - Work on your own project with inspiration and guidance from the tutor. Suitable for all abilities!

Know Your Sewing Machine Wednesday 4th May

Introduction to using a sewing machine for complete beginners or those who need a refresher.

Knickers Friday 6th May

Learn how to cut and sew stretch fabrics and complete a beautiful pair of knickers!

Beginners Sewing Lycra for Children

ideal for dance, gym, cheer leading and even swimming costumes. Mondays 6-8pm 5 weeks £36.00

Explore Edgings Mon 9th May

Explore fabrics and threads unusual and familiar most of all explore your machine!

Embellished Bag Sat 14th May

Using an embellishing machine create a stylish but simple bag.

Curves In All The Right Places Monday 16th May

Learn how to rotary cut easy curves and sew them together with no lumps or tricky pinning to make

this fun lap quilt, picnic quilt or table cloth!

Guest Tutor

Janice Gunner Janice is a UK based quilter, stitched textile artist and City & Guilds accredited teacher.

Thursday 12th May

Log Cabin with Attitude

Fast fun and very few rules!

£40.00 or book before 30th April only pay £36.00 or current Gold Thread members £30.00

Not in conjunction with any other offer

